

# STYLE FROM THE SADDLE TO THE STREETS

BY MEGHAN MCSHARRY

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arah Rowen, a native of Toledo, Ohio, was living in New York City when she realized how difficult it was to find unusual styles. Even in Manhattan, with clothing stores on every block, Sarah found that these stores carried the same designers and few standout pieces. To solve

this problem, she created her own boutique, Fab Finds by Sarah, in 2007.

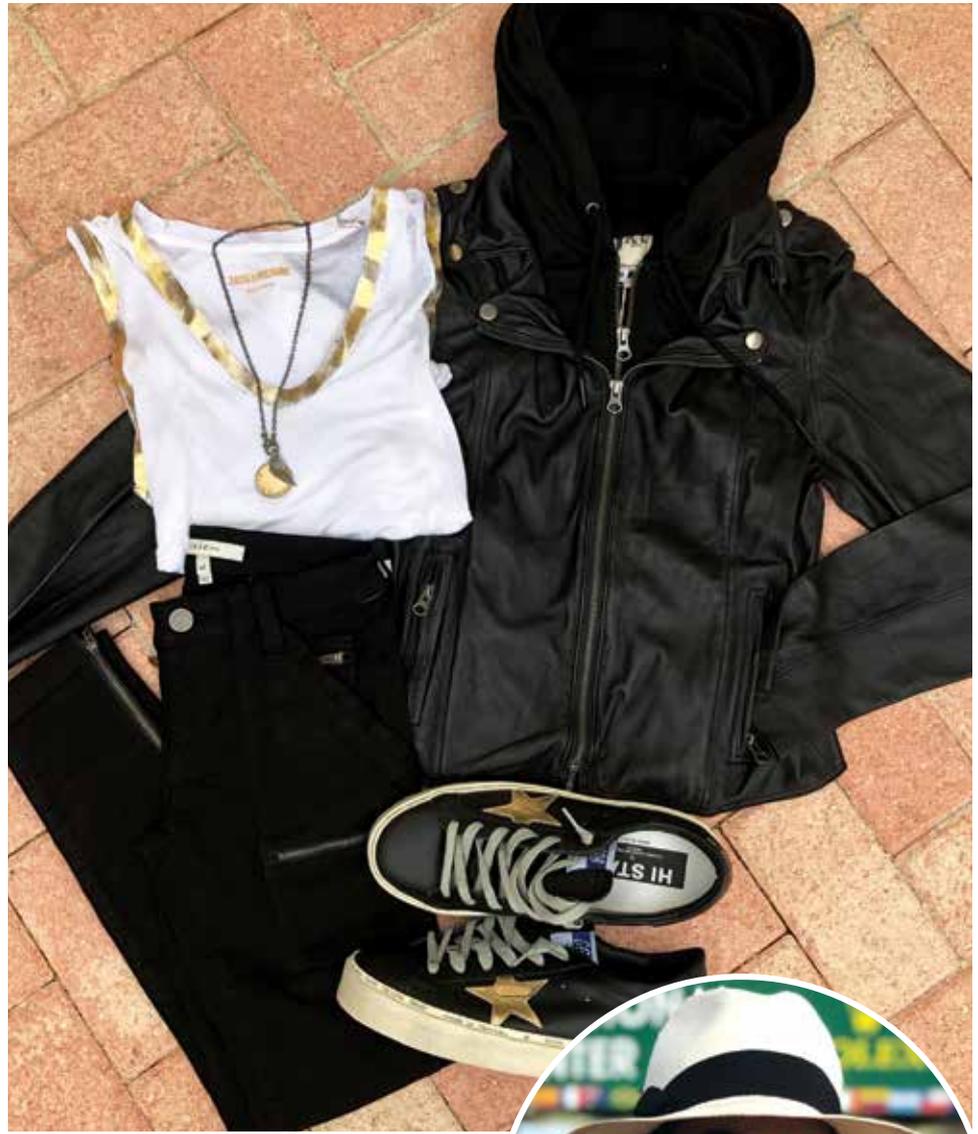
In her own words, Sarah describes her boutique as “a compilation of brands that I think are unique and fabulous.” After moving to Florida in 2011 and being introduced to the equestrian world, she quickly grew a client base made up of horse riders, who influence many of her style picks for the shop.

And for her life. For much of the year, she packs up her boutique and travels with the equestrian circuit. From November through April, Fab Finds by Sarah is stationed in Wellington, Florida, but for the rest of the year, her boutique has pop-up stores at some of the top horse shows in the country, including at Old Salem Farm in North Salem. Due to the travel, Fab Finds by Sarah doesn't have a brick-and-mortar shop but maintains a website from which customers can order pieces.

The constant traveling is good for business, though. During her cross-country trips, Rowen says she consistently finds new lines and pieces that you might not see everywhere.

“I always try to find fashion that suits the equestrian lifestyle — chic, classic style with a little bit of an edge,” she says, “fabrics and fashion that is comfortable and easy to pack for the on-the-go, jet set lifestyle.”

You don't have to be a rider to find something you'll love, though. Fab Finds by Sarah offers the clothing from high-end brands like 360 Cashmere, AG Adriano Goldschmied, J Brand, Zadig & Voltaire and more, including shoes by Golden Goose and other trending brands, and accessories. Sarah recently launched her own luxury jewelry brand, also for sale at her boutique, which includes



A selection of the fashions available at Fab Finds by Sarah. Photographs by Nicole Salazar/For The Love of All Things Fabulous.

beautiful, often equine-inspired pieces perfect for a day on horseback or out on the town.

“The pieces that I'm drawn to are a casual chic vibe with a bit of a rock 'n' roll edge to them,” Sarah says. “Animal prints are everywhere. I think everyone should have something in leopard print. My favorite way to pop it in is on a shoe or a clutch.”

Whether you're in the market for your perfect-fitting denim, go-to sneakers or a horseshoe-inspired pendant, there is something for everyone at Fab Finds by Sarah. Items can be ordered from the boutique's social media pages or website. And, be sure to catch Sarah setting up shop at the American Gold Cup at Old Salem Farm from Sept. 11 through 15. **WAG**

**For more, visit [fabfindsbysarah.com](http://fabfindsbysarah.com).**



Sarah Rowen